

Eli Setless

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Incoming Computer Science student at North Carolina State University who has built WordPress client sites and a custom plugin using PHP, HTML, CSS, and the WordPress API. Founder of an independent technology consulting business that has served more than 30 local clients since 2019, alongside enterprise IT experience supporting district-wide Apple device deployments. Passionate about building intuitive software that combines strong engineering with thoughtful user experience.

EDUCATION

NORTH CAROLINA STATE UNIVERSITY • RALEIGH, NC • EXPECTED GRADUATION: MAY 2029

Bachelor of Science – Computer Science

TRI-COUNTY EARLY COLLEGE • MURPHY, NC • 2022-2026

Weighted GPA: 4.556, Unweighted GPA: 3.963

TRI-COUNTY COMMUNITY COLLEGE • MURPHY, NC • 2022-2026

Associate in Arts & Associate in Science (Dual Enrollment), GPA: 4.000

President's List

EXPERIENCE

ELI'S TECH • MURPHY, NC

Founder & Technology Consultant • 2019-Present

- Founded and currently operate a technology consulting business, serving more than 30 clients primarily via remote support, averaging roughly \$350–\$450 per month in recent periods.
- Built and maintain six client websites to date—currently supporting four active sites (three WordPress, one Wix)—including launching a new real estate business site, redesigning existing sites for clearer navigation and simpler user flows, and developing a custom WordPress plugin to add promotional banner sections without modifying core theme files.
- Diagnose and resolve software issues across macOS, Windows, iOS, and iPadOS to restore device performance and eliminate recurring problems for nontechnical users, typically resolving most requests within the same day and many within 2 hours.
- Configure home Wi-Fi networks, printers, and Apple ecosystems—including device migration and software setup—so clients' devices work together smoothly, transitions to new hardware are minimally disruptive, and connectivity issues are reduced.
- Manage ongoing maintenance for WordPress clients—including backups, updates, and content changes—while educating them on simple WordPress tasks and explaining technical concepts in clear, nontechnical language so they can confidently update their own sites.
- Provide ongoing technology and workflow support for a long-term small-business client, including website updates and **HoneyBook** CRM configuration, demonstrating trusted repeat business even within my immediate network.
- Develop small-business websites using PHP, HTML, CSS, and WordPress hooks, shipping six total sites and maintaining four in production while iterating on performance, navigation, and content workflows based on client feedback.

CHEROKEE COUNTY SCHOOLS IT DEPARTMENT • MURPHY, NC

IT Intern • Spring 2026

- Supported district-wide deployment and management of approximately 1,000 iPads and 100 Mac computers across a 12-school district to keep classroom devices ready for instruction and reduce disruption during tech refreshes.
- Used Mosyle MDM and Apple School Manager to wipe, configure, and manage school iPads and Macs, including testing new profiles and features on my own iPad before district wide rollout and helping set up Shared iPad workflows in a few classrooms.
- Provided on-site device setup and troubleshooting for approximately 20 teachers and staff across Tri-County Early College, the Career Academy, and The Oaks, quickly resolving iPad, Mac, and interactive whiteboard issues so classes could continue with fewer disruptions.
- Developed five short instructional videos and support guides on interactive whiteboards, Stage Manager on iPad, and other common technology procedures, reducing repeat support requests and helping teachers solve issues themselves instead of waiting for central IT to travel from its facility 20 minutes away.

- Helped teachers transition from Intel iMac workstations to iPad-with-monitor classroom setups by standardising app, peripheral, and display configurations, making the new workflow noticeably smoother for staff and reducing classroom downtime during the changeover, based on their feedback.

JOURNALISM/YEARBOOK • MURPHY, NC

Senior Editor & Design Lead • 2024-2026

- Led a 10–14 person yearbook staff as Senior Technology Advisor, setting the visual direction and production plan for a 60-page book while assigning pages, tracking deadlines, and making final approvals to ensure the publication shipped on time.
- Established and enforced cohesive design standards—typography, colour palette, and layout—across the 60-page book while mentoring a 10–14 person staff so newer team members could consistently produce publishable pages and improve the overall quality of the publication.

JOHN C. CAMPBELL FOLK SCHOOL • BRASSTOWN, NC

Technology Intern • 2024-2025

- Managed technology setup and real-time troubleshooting for the annual two-day Fall Festival, supporting 5 check-in stations and keeping systems running smoothly for roughly 13,000–15,000 attendees.
- Assisted with training roughly 100 volunteers on check-in and event systems, leading about 4 hours of pre-festival technology training each year and providing on-site support across campus during the event.
- Operated event check-in systems and monitored equipment at 5 entry points to keep registration lines moving and minimize system downtime during peak traffic.

TECHNICAL SKILLS

- HTML, CSS, WordPress, Website Development, Responsive Web Design
- Apple Device Management, macOS, iOS, iPadOS, Windows
- Git, GitHub, Microsoft 365
- Technical Support, Technical Documentation
- Apple Certified Support Professional (ACSP)

PROJECTS

HESTIA CUSTOM SECTIONS (WORDPRESS PLUGIN) • 2024

PHP, HTML, CSS, WordPress API

Developed a custom WordPress plugin in PHP that injected a promotional banner section ahead of Hestia's Big Title area on a production small-business site using theme hooks, `do_shortcode`, and responsive CSS for desktop and mobile layouts.

- Extended the Hestia theme via `add_action` hooks and `get_stylesheet_directory_uri()` to load assets and render the banner without modifying core theme files.
- Implemented dynamic banner content in PHP and HTML, including a call-to-action button that opens a pre-filled email via a `mailto:` link to promote a new service.
- Designed responsive banner behaviour with CSS media queries to optimise the layout separately for desktop and mobile visitors.
- Collaborated with the business owner (a quantum intuitive energy healer and medium) to design the banner around her evolving programs, making it significantly easier for her to promote new offerings as they went live and contributing to a noticeable increase in client inquiries and sign-ups reported by the owner.

CLIENT WEBSITES

Wordpress, Wix

Designed and launched six client websites—four on WordPress and two on Wix—for local individuals and organisations, using a stack of PHP, WordPress hooks, custom themes and child themes, PHP template edits, custom CSS/JS, and cPanel-based hosting while focusing on clear navigation, responsive layouts, and simple content workflows for nontechnical owners on WordPress.

- Improved performance for four WordPress client sites by roughly cutting page load times in half through theme configuration, media optimisation, and plugin tuning.
- Trained four nontechnical WordPress site owners to add new pages and blog posts independently, reducing routine content-update requests while keeping their sites current.
- Engineered end-to-end site infrastructure by configuring performance and SEO plugins, setting up cPanel hosting, and assisting with DNS configuration for custom domains (including an iCloud Mail custom domain), giving clients stable, performant sites tied to their own branding.
- Customized WordPress themes with PHP and tailored CSS/JS to work around layout bugs, theme limitations, and slow pages, turning client requests into concrete fixes that improved site usability, performance, and search engine readiness.

LEADERSHIP & ACTIVITIES

PRINCIPAL'S AMBASSADOR • 2024-2026

Tri-County Early College High School

Represented the school at 7–10 community and district events during junior and senior year, welcoming district leadership and special guests, leading campus tours for roughly 75–100 visitors in total, and coordinating with staff to keep events and tours running smoothly and on schedule.

SENIOR TECHNOLOGY ADVISOR • 2023-2026

Journalism/Yearbook, Tri-County Early College High School

Led a 10–14 person yearbook staff to plan, design, and deliver a 60-page book on time, setting the visual direction, assigning pages, tracking deadlines, and giving final approvals while moving the team from built-in templates to custom layouts and introducing a page-by-page sponsorship model that replaced two full ad pages to increase usable content space while still supporting fundraising.

NATIONAL BETA CLUB • 2024-2026

Tri-County Early College High School

- Participated in community service projects.
- Recognised for academic achievement.

VOLUNTEER EXPERIENCE

JOHN C. CAMPBELL FOLK SCHOOL • 2022-2023

Volunteered for various roles during annual fall festival, such as information/water booth and gate check-in. Assisted in limiting crowds and counting people during Friends and Family Day. Logged sales and prices into SharePoint during annual auction.

TOYS FOR TOTS • 2024

Distributed toys to disadvantaged families who cannot afford holiday gifts.

CHEROKEE COUNTY 4-H • 2022-2026

Assisted in managing booth at Cherokee County fair for two years; then participated in 4-H club which volunteers helping the community.

INTERNATIONAL EXPERIENCE

- Participated in educational exchanges in Denmark, delivering classroom presentations on the U.S. government and education system.
- Completed educational programmes in Costa Rica, Norway, Italy, and France focused on cultural immersion.